Mid-Merk Hictorial PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

"NEWS OF THE WORLD IN PICTURES"



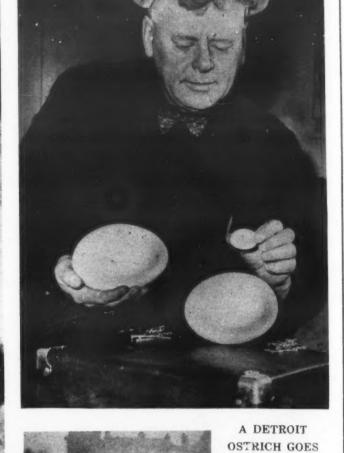
POINTING TOWARD AN AMERICAN RECORD

Alice Ryden of the Los Angeles Athletic Club, a Star in the Javelin Throw, in Action at the Women's Pre-Olympic Track and Field Meet at Pasadena, Cal. (Times Wide World Photos, Los Angeles Bureau.)

IN FOR MASS PRODUCTION: TWO THREE-POUND EGGS

Laid by Queenie in a Space of Thirty Minutes Are Contrasted by John W. Ireland, the Detroit Zoo Director, With an Ordinary Hen's Egg. Usually Mrs. Ostrich Feels Entitled to Rest From Three to Five Days After Laying an Egg. (Associated Press.)



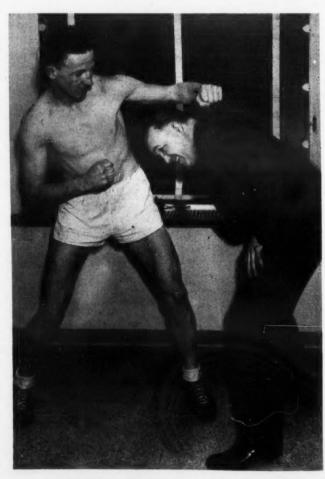


A HERO IN THE ACT OF RISKING HIS LIFE:

SERGEANT CUPITT

Falling After Being Struck Violently by a Riderless Motorcycle Which He Attempted to Stop While It Was Plunging at High Speed Into a Crowd at North Sydney, Australia. He Halted the Machine, but Was Knocked Unconscious, Being Hit so Hard That the Sole of One Shoe Was Torn Off.

(Times Wide World Photos.)



AN EXPERT LESSON IN DUCKING: MIKE GIBBONS,
a Famous Fighter in His Day, Giving Some Practical Hints to His Son, Jack, Who Has Ring Ambitions.
(Times Wide World Photos.)



THROUGH FIRE AND WATER: ERIC WORSWICK, English Dirt-Track Rider, Driving a Motor Boat Through a Patch of Blazing Oil and Gasoline in Preparing a New Stunt for Aquatic Races at Manchester. (Times Wide World Photos.)



A LIFE-OR-DEATH TEST OF HIS OWN HANDIWORK: A GRADUATE of the Army Air Corps School for Parachute Packing at Rantoul, Ill., Leaping From an Airplane With a Parachute He Had Packed, as a Compulsory Part of His Commencement Exercises.

(Air Corps Technical School.)

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"I GAMBLED 2[¢] and WON \$35,840 in 2 YEARS"

A Story for Men and Women Who Are Dissatisfied With Themselves

THIS is the story of a gamble—a 2c risk—which paid me a profit of \$35,-840 in two years. I am not, and never was, a gambler by nature; in all probability I never would have taken the chance if more money was involved. So even if you, too, are against gambling, you will feel like risking two cents after you've read my story.

Some people believe I was lucky. Others think I am brilliant. But this sort of luck I had everyone can have. My type of brilliance is that of any average man.

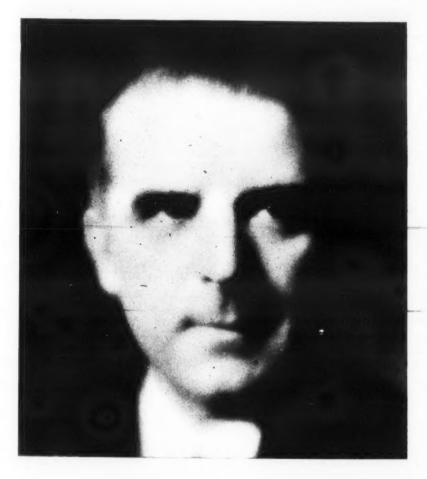
Almost any \$40-a-week wage earner has as complete a mental equipment as I had two years ago. And he feels today just about the way I did then. For two years ago I, too, was in the \$40-a-week rut. My earnings were \$2,080 per year!

I was discontened, unhappy, I was not getting ahead. There didn't seem to be much hope in the future. I wanted to earn more money—a lot more money. I wanted to wear better clothes and have a car, and travel. I wanted to be on a par with people I then looked up to. I wanted to feel equal to them mentally and financially.

But it all seemed hopeless. I was beset with fears. I was afraid of losing my job. I was afraid of the future. I could see nothing ahead for myself and my wife and baby but a hard struggle. I would live and work and die—just one of the millions who slaved their lives away. I was irritable, easily annoyed, discouraged, "sore" at my fate and at the world. I could not think clearly. My mind was in a constant whirl. I was "scatter-brained." I had a thousand half-baked ideas to make more money, but acted on none of them.

The end of each year found me in about the same position as the beginning. The tiny increases in salary, grudgingly given to me, were just about enough to meet the rising costs of living. Rent was higher; clothes cost more; food was more expensive. It was necessary for me to earn more mony. So once in a while I got a few dollars more. But it wasn't because of any great change in my ability.

Today I have an income of \$20,000 a year. That's exactly \$17,920 more than it was two years ago. A difference of \$35,840 in two years. My family has everything it needs for its comfort and pleasure. My bank account is growing rapidly. I have my own home in the suburbs. I am respected by my neighbors, and I have won my wife and children's love as only the comforts and pleasures of life can do. When I am old I will not be a millstone around anyone's neck. My children will not have to support me.



I look forward to the future with confidence and without fear. I know that only improvement can come with the years. Once I wandered through life aimlessly, cringing, afraid. Today I have a definite goal and the will to reach it. I know I cannot be beaten. Once my discontent resulted in wishes. Today my slightest discontent results in action. Once I looked forward hopefully to a \$5 a week increase in salary. Today I look forward confidently to a \$100 a week increase in my earnings.

What magic was it that caused the change in my circumstances? How did I, a \$40-a-week clerk, change my whole life so remarkably? I can give you the answer in one word—Pelmanism. I gambled 2c on it. Yet without it I might have continued in my old \$40-a-week rut for the rest of my life.

Pelmanism taught me how to think straight and true. It crystallized my scattered ideas. It focussed my aim on one thing. It gave me the will power to carry out my ideas. It dispelled my fears. It improved my memory. It taught me how to concentrate—how to observe keenly. Initiative, resourcefulness, organizing ability, forcefulness were a natural result. I stopped putting things off. Inertia disappeared. Mindwandering and indecision were things of the past. With new allies on my side and old enemies beaten, there was nothing to hold me back.

I am writing this in appreciation of what Pelmanism did for me. I want other average men to gamble 2c as I did. For the cost of a postage stamp I sent for the booklet about Pelmanism called "Scientific Mind Training." Reading that free book started me on my climb. I took no risk when I enrolled for the Course because of the Institute's guarantee. All I gambled was 2c and I am \$36,000 better off now than I would have been had I not written for the book about Pelmanism.

The Pelman Institute will be glad to send a copy of "Scientific Mind Training" to any interested individual. This book is free. It explains Pelmanism. It tells what it does to the mind. It tells what Pelmanism has meant to others. For over 25 years Pelmanism has been helping people to happiness. Over 750,000 others have studied this remarkable science. Among those who have praised it are such great world figures as Judge Ben B. Lindsey, Lieut.-Gen. Baden-Powell, Edgar Wallace, Sir Harry Lauder, Major-Gen. Sir Frederick Maurice, H. R. H. Prince Charles of Sweden, and many others. Your whole life may be altered as a result of reading "Scientific Mind

Training." Send the coupon. You have nothing to lose. If Pelmanism does not help you it costs you nothing. There is no obligation in mailing the coupon. No salesman will call on you. Decide for yourself what to do after you read the free book about Pelmanism. Mail the coupon NOW!

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The Pelman Institute of America 271 North Avenue, Suite 893B New Rochelle, N. Y.

I want you to show me what Pelmanism has actually done for over 750,000 people. Please send me your free book, "Scientific Mind Training." This places me under no obligation whatever.

Name

City..... State.....





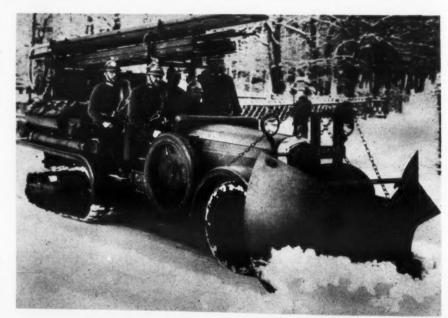
A WOMAN WHO RULED ANCIENT EGYPT FOR TWO DECADES: STATUE OF QUEEN HAT-SHEPSUT,
One of the Eight Figures Showing Her Kneeling With an Offering to the God Amun Which Adorned the Great Temple She Constructed. After Her Death Her Stepson, Thutmose III, Whose Power She Had Usurped, Sought to Destroy All Her Statues and to Remove Her Name From All Records.

(Metropolitan Museum of Art.)

DELVING INTO 3,500
YEARS OF HUMAN HISTORY: SCENE AT THE
EXCAVATIONS
of the Egyptian Expedition
of the Metropolitan Museum
of Art Below the Temple of
Queen Hat-Shepsut, Who
Died in 1479 B. C., Revealing
a Wall Which Was Part of
an Earlier Temple Built by
Mentu-hotpe, an Eleventh
Dynasty Ruler.
(Metropolitan Museum of Art,
New York.)

At Right— READY FOR WINTER EMERGENCIES: SNOW PLOW FIRE FIGHTING

PLOW FIRE FIGHTING TRUCK
Equipped With Caterpillar Wheels Recently Acquired by the Vienna Fire Department to Make Sure That Its Activities Shall Not Be Impeded by Snow Drifts in the Streets. (Times Wide World Photos.)





VIENNA'S "CATCH COLD DAILY" CLUB IN SESSION: MEMBERS OF A NOVEL ORGANIAZTION Founded by Dr. Panesch Playing on the Frozen Danube in Trunks and Bathing Suits, Their Program Varied by Occasional Dips in the River Through Holes Cut in the Ice.

(Times Wide World Photos, Vienna Bureau.)

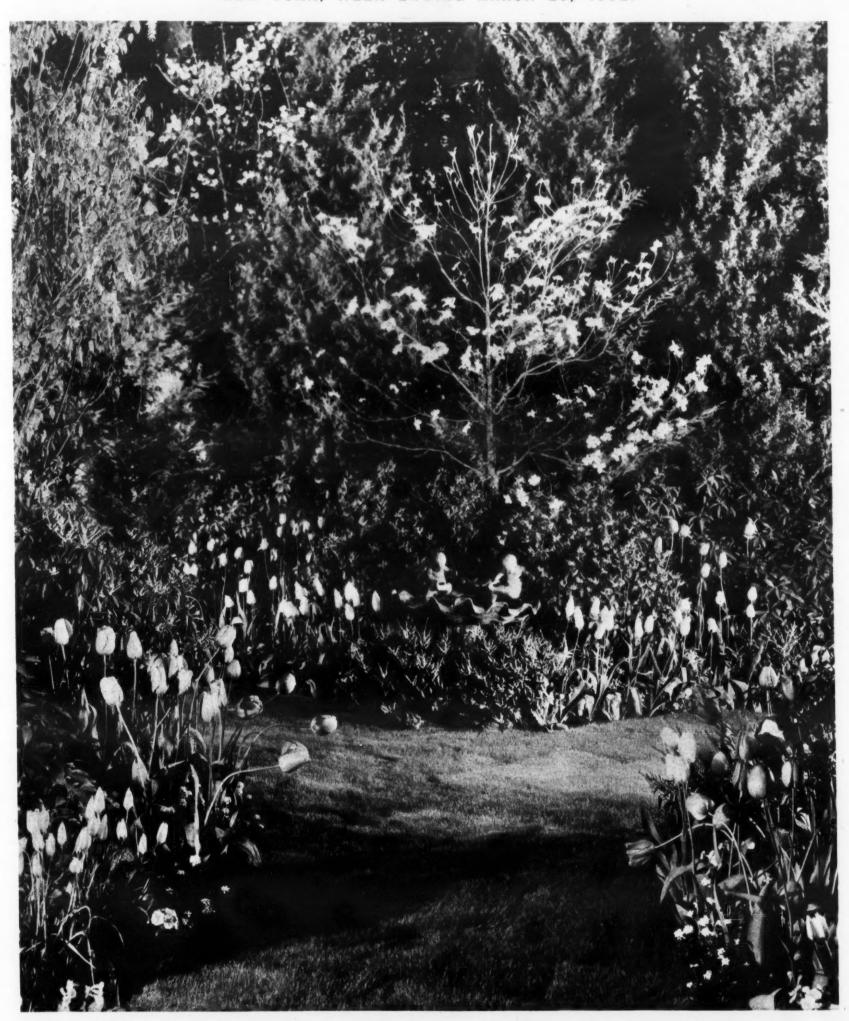
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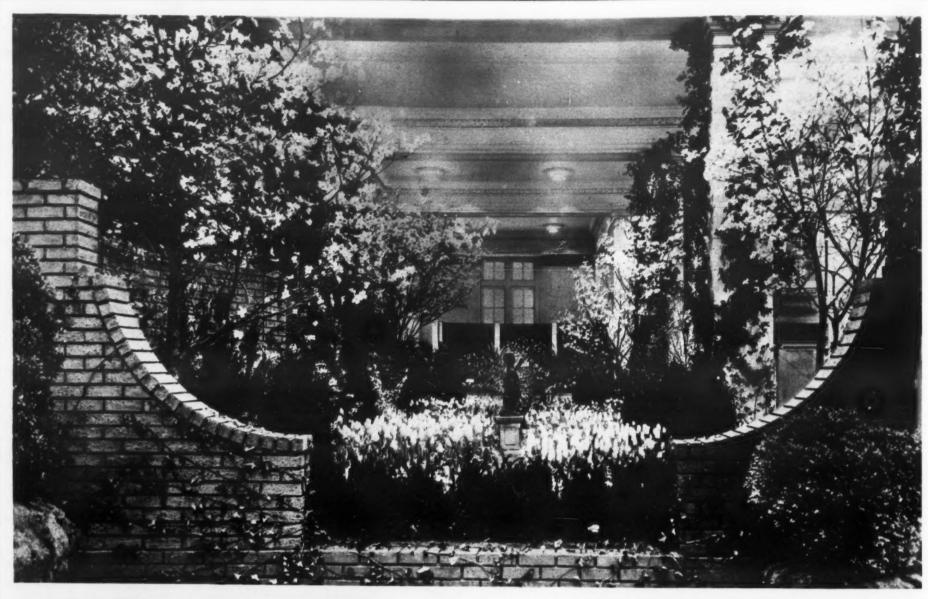
NEW YORK, WEEK ENDING MARCH 26, 1932.



SPRING GARDENS IN A MID-MARCH BURST OF BEAUTY INDOORS

Samuel A. Salvage's Garden, Gay With Flowering Dogwood and Blooming Plants, as Transported to the Nine-teenth Annual International Flower Show in Grand Central Palace, New York, Where It Won a Special Trophy.

(Mattie Edwards Hewitt.)





ONE OF THE GOLD
MEDAL WINNERS OF
THE NEW YORK
FLOWER SHOW:
MRS. PAYNE WHITNEY'S
GARDEN,
A Profusion of Bulb Flowers
Against a Background of
Dogwoods and Evergreens,
Which Was Among the
Most Interesting of the
Hundreds of Beautiful
Displays Which Crowded
Grand Central Palace for
the Week's Exhibition.
(Times Wide World Photos.)

The Garden
Lover's
Fairyland
in Full
Flower



WHITE
KILLARNEY
ROSE,
Exhibited by
A. N. Pierson,
Which
Received a
First Prize
at the
Flower Show
in New York.

At Right—
THE NEW
OLYMPIAD
ROSE,
Developed by
Charles H.
Totty and
Named in
Honor of the
1932 Games in
Los Angeles.





THE
PREMIER
SUPREME
ROSE,
As Displayed by
Little Alice
Mary Duckham,
Whose Father
Grew It.

At Left-

A NEW ROSE
THAT
RECEIVED A
GOLD MEDAL:
SOUVENIR,
A Golden Yellow
Variety Grown
by A. N. Pierson
as Displayed by
Miss Marie
Reynolds at the
Nineteenth
International
Flower Show.



A CHARMING BIT OF OLD STRATFORD-ONAVON IS REPRODUCED IN AMERICA: REPRODUCTION OF THE ANNE HATHAWAY
GARDEN
With Its Shakespearean Associations, as Exhibited at the Flower Show in New York by Peter Henderson & Co. With Miss Hazel Schoenfeld to
Enhance the Setting.
(Times Wide World Photos.)



THE PRINCESS MARGARETHA OF SWEDEN HYACINTH,
Shown by the Dutch Bulb Growers Association of Holland.

WITH A TULIP NAMED IN HER HONOR:
MRS. D. G. BOISSEVAIN,
Wife of a Noted Dutch Banker, With a New Tulip
Exhibited by John Scheepers.



ADJUDGED THE BEST ORCHID PLANT IN FLOWER: THE LAELIA CATTLEYA JACQUINETTA, of Two Tones of Violet, Entered by the Schlegel Orchid Nursery, Being Inspected by Miss Phyllis Haverly.



Colorful Exhibits at the International Flower Show



THE NEW MARY GARDEN TULIP, Featured by the Dutch Bulb Growers Association.





THE FLOWER OF EASTER: MISS BETTY-DELL of Earl Carroll's "Vanities" With an Exhibit of Lilies by Mrs. R. C. Holmes.

A SETTING OF NORMANDY
IN THE HEART OF NEW
YORK: INFORMAI GARDEN
With a Quaint Well at the
Right, Created by John Scheepers for the Nineteenth International Flower Show, Which
Occupied All Four Floors of
Grand Central Palace, New
York, and Offered a Total of
\$40,000 in Cash Prizes.
(Times Wide World Photos.)

Inspiration
For Garden
Lovers in the
Flower Show



THE LONE CHRYSANTHEMUM EXHIBIT: THE ALLADIN, Shown by the Muller-Sealey Company With the Aid of Miss Marcelle Edwards.



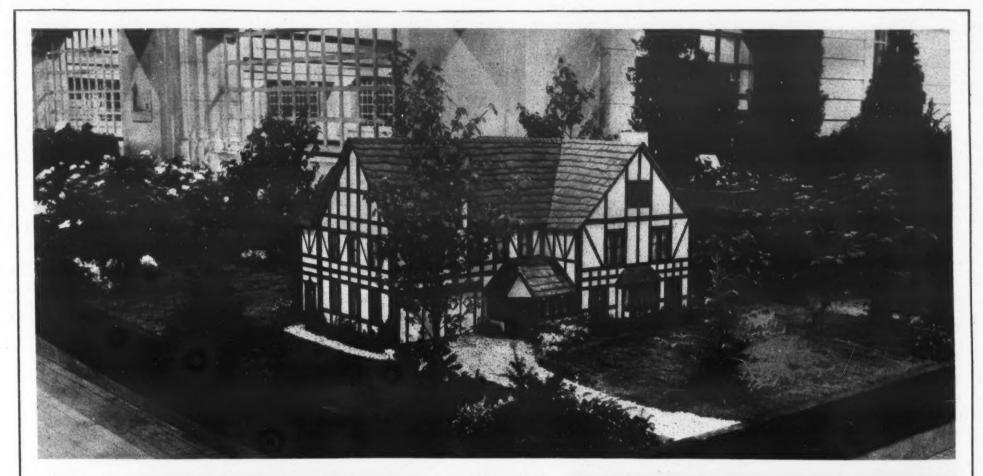
J. P. MORGAN'S PRIZE-WINNING DISPLAY: THE MISSES DORIS AND ADELE OELBAUM

Admiring the Exhibit of Stocks From the Glen Cove Greenhouses of the Famous Banker.



STONE, FLOWERS AND A GLEAM OF WATER: ROCK GARDEN EXHIBIT

by Ralph Hancock, Which Suggests Some Strenuous Work for the Ambitious Amateur.





OUTDOOR WINDOW BOX,
Exhibited by the Great Neck Centre Club of the Federated Garden
Clubs of New York.

THE COMMUTER'S
DREAM IN MINIATURE: MODEL OF
A SUBURBAN
PLANTING,
Exhibited by the
Meadowbrook
Nurseries, Which
Won a First Prize at
the Flower Show in
New York.
(Times Wide World
Photos.)

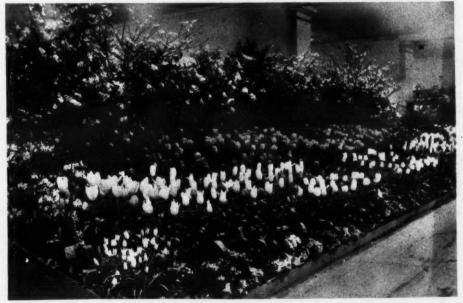
Prize
Winning
Ideas for
the
Amateur
Horticulturist



THE FIRST PRIZE RHODODENDRON, Entered by Mrs. C. R. Holmes.



WINNER OF A FIRST PRIZE: DINNER TABLE DECORATION,
Roses Predominating, Designed by Mrs. W. R. Cross.



BORDER PLANTING OF TULIPS,

Entered by Mrs. Roswell Eldridge, Which Received the Gold Shield of the Holland

Bulb Exporters Association.

the Oath of Office. (Times Wide World Photos, Washington Bureau.)



THE NEW ASSOCIATE JUSTICE TAKES HIS SEAT IN THE SUPREME COURT OF THE UNITED STATES: BENJAMIN N. CARDOZO of New York (Left), With Chief Justice Charles Evans Hughes, Who Administered



THE 1932 VERSION OF "SWORDS INTO PLOUGHSHARES": A
WORLD WAR TANK,
Preserved for a Decade by the British Legion, Serving as an Electric
Kiosk Containing Switchgear and Transformer to Handle Current for
Ashford, Kent, England.
(Times Wide World Photos.)



THE QUEEN OF TENNIS IN ARTISTIC MOOD: MRS. HELEN WILLS MOODY
Sketching a Landscape From Memory in Preparation for an Exhibition of Her Water Colors and Etchings at the Annual Show of the San Francisco Junior League.

(Times Wide World Photos, San Francisco Bureau.)



NEW FIGURES TO MAKE FACES AT THE AGES: LONDON
WORKMEN
Carrying Gargoyles to Be Fitted on the Pinnacles of the Houses of
Parliament to Replace the Stones Which Have Been Worn Away by
Centuries of Weathering.
(Times Wide World Photos, London Bureau.)



A NEW LABOR OF HERCULES IN THE STREETS OF LONDON: WORKMEN Moving the 7½-Ton Statue of the Greek Hero From Jermyn Street to South Kensington, a Task Which Kept Fifteen Men Busy for Three Days and Disrupted Traffic. (Central News.)

GEORGE EASTMAN, INDUSTRIAL LEADER AND PHILANTHROPIST







THE NATION PAYS THE LAST TRIBUTES TO ONE OF ITS GREAT INDUSTRIAL LEADERS AND PHILANTHROPISTS: THE BODY OF

GEORGE EASTMAN,
Who Made Photography
Available to the Millions, Being Carried
From St. Paul's Episcopal Church in Rochester,
N. Y., as Thousands
Watch. Going to Work
at Fourteen as a Poor
Boy, He Achieved Such
Success That He Was
Able to Give From
\$75,000,000 to \$100,000,000
to the Many and
Varied Philanthropies
in Which He Was Interested.
(Times Wide World GEORGE EASTMAN,

(Times Wide World Photos.)



IN ST. PAUL'S CHURCH AT ROCHESTER: THE CASKET OF MR. EASTMAN

Piled High With Floral Offerings at the Funeral Service. (Times Wide World Photos.)



At Right—
As THE FAMOUS
HUNTER OF BIG
GAME: MR.
EASTMAN
With a Huge
Elephant Which He
Shot in Africa.
(Times Wide World
Photos.)





WITH HIS NEAREST OF KIN: MR. EASTMAN
With His Niece, Mrs. George B. Dryden (Seated at Right), Her
Husband and Their Children and Grandchildren in the Dryden Home at
Evanston, Ill. Mr. Eastman, Who Was 77 Years Old, Was a Bachelor.

(© J. D. Toloff.)





THE MECHANICAL BRAIN AT WORK: DR. VANNE-VAR BUSH
of the Massachusetts Institute of Technology Watching the Solution of an Intricate Problem by His Differential Analyzer, a Machine Which in a Few Minutes Completes Calculations Which Would Keep Engineers Busy for Hours.

(Times Wide World Photos, Boston Bureau.)



THE WORLD'S LARGEST AIRWAY BEACONS
READY FOR SERVICE: W. A. PENNOW,
Westinghouse Engineer, Examining One of the Fifty New
Beacons Awaiting Shipment From a Cleveland Piant.
Each Uses a Special 1,000-Watt Lamp and Throws a
Double Beam of 1,780,000 Candle Power, Projected From
Each End.
(Times Wide World Photos, Cleveland Burgau.)



MORE TROUBLE FOR BURGLARS: FRED A. MILLER

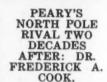
of St. Louis Testing His Burglar-Alarm Apparatus, Which Not Only Photographs the Intruder Automatically but Sends a Radio Warning to Police Car Receivers Through a Low-Wave Transmitter.

(Times Wide World Photos, St. Louis Bureau.)

At Right IN THE "PERFECT BUSINESS MAN'S CAR": FRANK S. SPRING

of the Hudson Company Demonstrating an Automobile Equipped With Dictating Apparatus Which Folds Into a Compartment at the Rear and Enables the Busy Executive to Work While

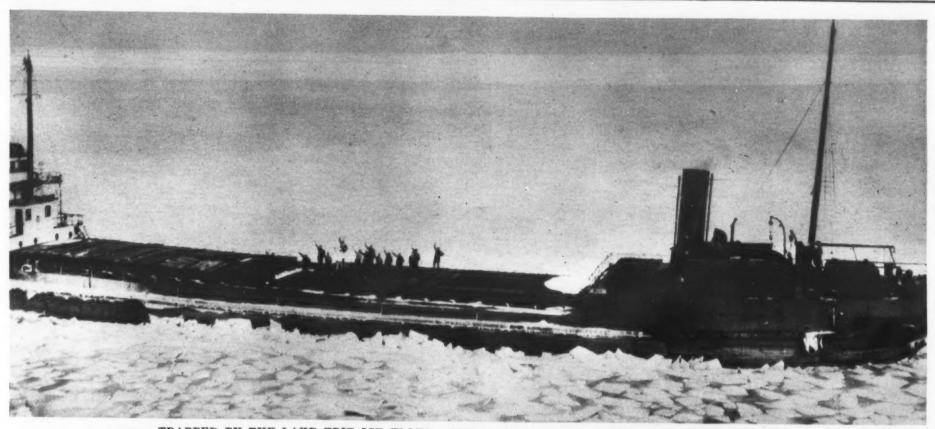
Motoring. (Times Wide World Photos.)



COOK, Whose Claim to the Discovery of the North Pole Was Discredited After Bitter Con-troversy, Cooking Ham and Eggs in His Chicago

His Chicago
Apartment,
Where He Is
Quietly Practicing Medicine at
the Age of SixtySix After His
Release From
Prison on Oil
Stock Fraud
Charges.
(Times Wide World
Photos, Chicago
Bureau.)





TRAPPED BY THE LAKE ERIE ICE FLOES: THE 21 MEN OF THE STEAMSHIP FELLOWCRAFT
as Photographed From an Airplane Which Dropped 1,000 Pounds of Food to Them After All Attempts at Rescue by Water Had Failed Because of the Huge
Masses of Ice.

(International.)





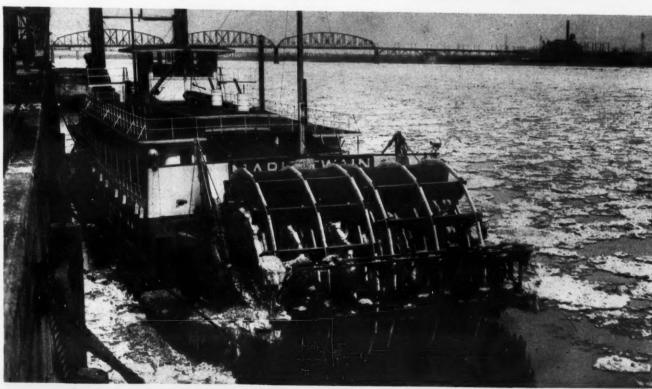
AN UNWILLING VOY-AGER ON THE ICE:

A DOG Clinging to the Floe on Which it Floated at Least Thirty Miles Down the Missouri and the Mississippi Before Being Rescued at St. Louis by the Crew of a Government Boat.

(Times Wide World Photos.)

At Right THE FATHER OF WATERS TAKES ON AN ARCTIC ASPECT: THE MISSISSIPPI RIVER

Covered With Ice Floes Which Forced the New Tow-Boat Mark Twain to Tie Up at St. Louis After Starting the Season's Service to Peoria, Ill. (Times Wide World Photos, St. Louis Bureau.)



SAFETY AFTER PERIL: THE DOG Which Floated for Many Hours on River Ice Being Fed by Miss Virginia Wright of the St. Louis **Humane Society** After Its Rescue. (Times Wide World Photos, St.

Louis Bureau.)



A TASTE OF THE SPORTS OF HIS
NATIVE LAND: L. ASTROM,
Minister From Finland, Enjoying a Run
on Skis After a Heavy Snow Storm
Struck Washington.
(Times Wide World Photos, Washington
Bureau.)

A GREAT LINER ABANDONED ON A CORAL REEF: THE PRINCE DAVID of the Canadian National Line, Hard and Fast on the Northeast Breakers, Twelve Miles Off St. George's, Bermuda, After Striking While Steaming at 23 Knots.

(Bermuda News Photos.)



AROUND THE WORLD IN A STUDY OF THE COSMIC

RAY: DR. ARTHUR COMPTON
of the University of Chicago Testing the Equipment He Will
Use in Measurements of the Intensity of the Cosmic Ray in
Panama, Peru, New Zealand, Australia, Hawaii and Alaska.
(Times Wide World Photos, Chicago Bureau.)



A RESCUE AT SEA: A BOATLOAD OF PASSEN-GERS

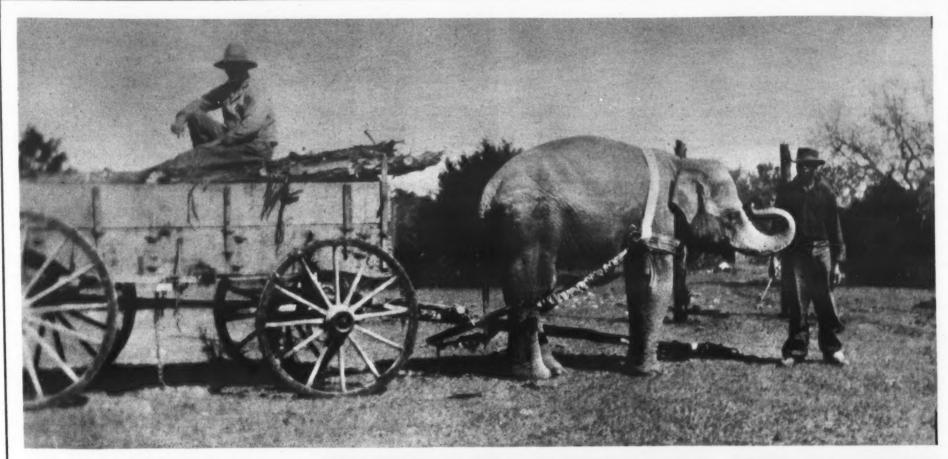
From the Prince David Being Rowed to the Steamship Lady Somers, Which Picked Up All Passengers and the Crew. (Bermuda News Photos.)

At Right-HE PLANS TO FLY AROUND THE WORLD IN FIVE DAYS: ORVILLE E. SCOTT,

Who Hopes to Beat the Post-Gatty Record With a Flight in Which Paris and Tokyo Will Be the Only Refueling Points, Discussing His Plans With George Gerhart (Left), One of the Sponsors, at St. Louis. His Plane, Now Being Built in California, Will Carry 1,300 Gallons of Gasoline.

(Times Wide World Photos, St. Louis Bureau.)





THE CIRCUS PACHYDERM GETS A JOB ON
THE FARM: AN ELEPHANT,
Which Belonged to a Small Show Stranded in
Texas, Working on a Farm Leased by Its Owner
Near San Antonio. It Makes an Excellent Substitute for a Team of Horses in Hauling and
Plowing.
(Times Wide World Photos.)

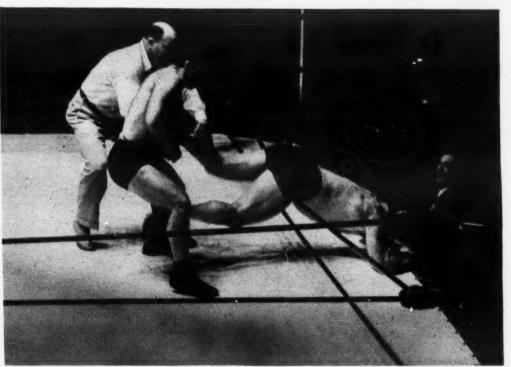


THE LONGS AND SHORTS OF PING PONG COSTUMING: MISS ISABELLE McKENNY, Pacific Coast Champion (Left), and Miss Helen Ovenden, British Champion, Ready for Play in the Western Tournament at Chicago.

(Times Wide World Photos, Chicago Bureau.)



SOMETHING NEW IN MILADY'S FOOTWEAR: HIGH BACKED KID SHOES
on Display at the First National Shoe Design Contest in New York.
(Times Wide World Photos.)



THROUGH THE ROPES IS OUT: JIM LONDOS,
Wrestling Champion, Tossing Dick Daviscourt Out of the Ring in a Los Angeles Match
Which Londos Won. (Times Wide World Photos, Los Angeles Bureau.)



A MOURNER FOR WASHING-TON'S BABY GORILLA: MARY, for 22 Years the Pet Chimpanzee of the Wild Animal Farm at Los Angeles, Grieving Over the Failure of the Attempts to Save the Life of N'Gi With an Oxygen Tank During an Attack of Pneumonia. (Times Wide World Photos, Los Angeles Bureau.)





THE EASTER FASHION PARADE OF 1902, WHEN AUTOMOBILES WERE "HORSELESS CARRIAGES": A VIEW OF FIFTH AVENUE, NEW YORK, on Easter, Thirty Years Ago, With High Hats or Derbies Almost Obligatory for the Men and Queerly Shaped Headgear the Correct Mode for the Women, Who Stared at Motor Cars as Dangerous New-Fangled Contraptions.

(Fotograms.)



ABLE TO SIT UP AND TAKE NOTICE: STRIKING STUDY OF A TIGER

Being Trained by Word of Command at a Wild Animal School Near London. (Central News.)

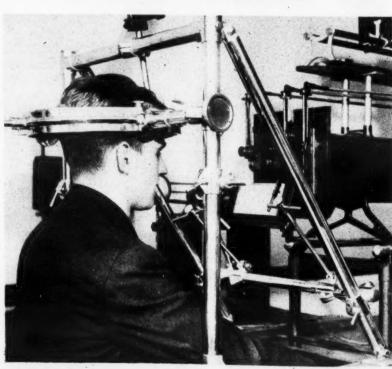


ROMANCE IN HOLLY-WOOD: JOAN BENNETT
AND GENE MARKEY,
Celebrities of the Film
World, With Their Wedding Attendants, Constance
Bennett and Captain Alan
Clayton.
(Times Wide World Photos,
Los Angeles Bureau.)

At Right—
PHOTOGRAPHING THE
MOVEMENTS OF THE
EYE IN READING: C. T.
BUWELL

of the University of Chicago Demonstrating a Device Which Records Each Fixation Pause on a Moving Film at the Rate of Twenty-five Exposures to the Second.

(Times Wide World Photos, Chicago Bureau.)





GERMANY'S WAR-TIME IDOL WHO TRIUMPHED IN A BATTLE OF BALLOTS: PRESIDENT PAUL VON HINDENBURG,
Who Received 18,600,000 Votes as Against 11,300,000 for Adolf Hitler but Lacked 160,000 of Having the Required Majority Over All Opponents, Reviewing the Berlin Guard Regiment on the Parade Ground in the Moabit District. The Field Marshal Is Expected to Win Easily in the Run-Off Election on April 10.

(© Times Wide World Photos, Berlin Bureau.)



THE FIGHTER WHO WON FROM JACK DEMPSEY: KING LEVINSKY

Keeping in Condition at Miami Beach, Fla., After His Victory Over the Former World's Champion.

(Miami Beach News Service.)

At Right-

At Right—
A BROOKLYN STAR EN ROUTE TO CINCINNATI:
BABE HERMAN,
Heavy Hitting Outfielder, Packing His Trunk With
the Aid of His Son, Don, 3 Years Old, at His Home in
Glendale, Cal., After Being Transferred to the Reds
in One of the Year's Biggest Trades.
(Times Wide World Photos, Los Angeles Bureau.)



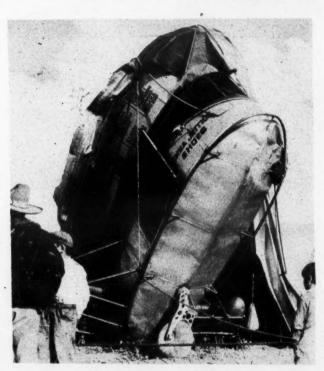
MECHANICAL ELECTIONEERING IN GERMANY:

MOTOR TRUCK

Equipped With Loud Speakers and Blazoned With
Posters Touring the Streets of Berlin to Recruit
Votes for President von Hindenburg.

(Times Wide World Photos, Berlin Bureau.)





AN AERIAL BILLBOARD COMES TO GRIEF: BLIMP, Owned by a Shoe Company, Grounded at El Paso, Texas, After Its Gas Bag Split Open While on a Flight. The Gondola Was Almost Undamaged and the Craft Will Be Reconstructed.

(Times Wide World Photos.)

SCENES RECALLING THE FIRST EASTER REJOICING



A LANDSCAPE INTIMATELY LINKED WITH CHRIST'S LIFE ON EARTH: THE MOUNT OF OLIVES AND THE GARDEN OF GETHSEMANE, the Scene of the Betrayal and the Arrest, Looking Across the Brook Kedron. In the Middle Foreground is the New Franciscan Church of Gethsemane and Above it the Golden Domed Russian Church of the Magda-

lene. (Times Wide World Photos.)

THE SCENE OF AN APPEARANCE OF JESUS ON THE FIRST EASTER: VIEW IN EL KUBEIBEH

Supposed to Be the Emmaus of the New Testament. The Franciscan Convent at the Left is the Traditional Site of the House of Cleopas, Where Jesus Broke the Bread and Blessed it With His Disciples.





ON THE ROAD TO CALVARY: THE VIA DOLOROSA, Showing in the Distance the Fifth Station of the Cross.



THE EASTER
FLOWER OF
PALESTINE:
THE ROSE OF
SHARON
(NARCISSUS
TAGETTA L.),
Which Bursts
Into Blossom in
the Early
Spring.

At Left—
IN A HALLOWED SPOT:
VIEW IN THE
GARDEN OF
GETHSEMANE,
With Its Twisted
Olive Trees
Many Centuries
Old.



THE GERMAN REICHSTAG PAYS TRIBUTE TO GEORGE WASHINGTON: CHANCELLOR BRUENING Speaking at the Special Service Held in Berlin on the 200th Anniversary of the First American President's Birth, With American Flags and a Bust of Washington Decorating the Hall. (Times Wide World Photos, Berlin Bureau.)



CHERRY BLOSSOM TIME IN SAN FRANCISCO: MISS HATTIE HAGAWARA

Amid the Japanese Cherry Blossoms in Golden Gate Park, Where the Trees Flower a Month Earlier Than in the Land of Her Ancestors.

(Times Wide World Photos, San Francisco Bureau.)





A LABOR SAVER FOR THE HOME GARDENER: HAND PLOW OF NEW DESIGN Being Demonstrated at the Spring Trade Fair at Leipzig, Germany.

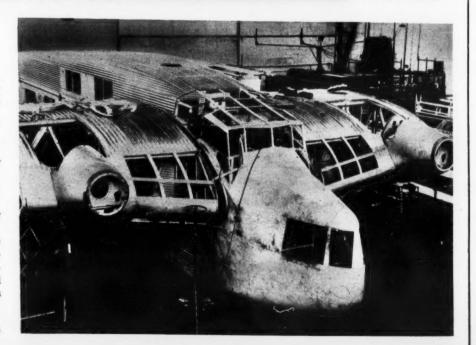
(Times Wide World Photos, Berlin Bureau.)



GERMANY'S BIG-GEST TRANSPORT PLANE GETS AN "EXTRA STORY": THE JUNKERS D-2000,

Designed for Regular Passenger and Freight Service Between Berlin and London, Undergoing Reconstruction to Provide More Space Above the Wing Surfaces and Give Travelers an Unobstructed View. It Has Seats for Thirty.

(Times Wide World Photos, Berlin Bureau.)



Paris Sponsors the Higher Decolletage



LUXURIOUS SABLE Used in Animal Form About Each Lower Sleeve Accents the Deep Richness of the Cream Velvet Jacket From Callot. Imported by Nomis Dress Company. (New York Times Studios.)



OF GRECIAN INSPIRATION Is the Very Short-Waisted Gown in Pleated White

Georgette Shown Here. The Little Wrapped Jacket With Its Elbow Cape Sleeves Is in Silver Lamé. Designed by Hawes, Inc. (New York Times Studios.)



63 Car. 1 ILLUSTRATING THE HIGH DECOLLETAGE,
Patou's Frock in Black Net Has Its
Wide Girdle Threaded in Nile Green
Ciré Ribbon. Russeks, Fifth Avenue.
(New York Times Studios.)



Capelet

Sleeve

Taffeta

Ribbon.

Simon.

SHIRRING CONFINES THE SLEEVES OF PAQUIN'S WRAP but Is Released to Form Puffs at the Elbows. The Collar Is Simply Draped. Imported by Nomis Dress Company. (New York Times Studios.)

By GRACE WILEY.

Paris is still suffering contrition for the bareback décolletages of last Winter, it would seem, though now her modesty is less concerned with covered shoulders than it was, and takes chief interest in new ways of raising the neckline well up about the base of the throat, while the armhole is left as sharply defined as on the ordinary sleeveless daytime frock.

Girdles are wide and usually boast an immense stiff bow, unless they are the tailored type of self fabric. Skirts are from ankle to heel length as a rule.



NEW INTERPRETATIONS OF THE EVENING SANDAL, the One in White Moire and the Other in Black Faille, but Both Strapped in White Satin. Created by Delman. (Paul Bedian.)

Suit Types That Are Proven Successes



ALWAYS CHIC,
Is This Type of Suit Frock in Black Crêpe
With Jabot Vestee and Undersleeves of
White Peau d'Ange Lace. Kallman and
Cohen.
(New York Times Studios.)



ALLOVER TUCKING
Is an Interesting Development in
New Fashions. This Bolero Suit in
Brown Sheer Wool Reverses Its Tucks
to Form a Skirt Yoke. Blouse and
Scarf Have Coin Dots of White on
Brown and Green Crêpe. Sam and
Irving Lefkowitz.
(New York Times Studios)



THE NECKLINE OF THIS ROUGH SQUARE-WOVEN WOOLEN SUIT Has Two Wide Short Ends That Tie Through Each Other. The Crêpe Blouse Is One Big Twist of the Fabric. Saks-Fifth Avenue.



INDIA PRINT IN SOFT MAROON
SHADES
Illustrates the Bias Treatment of Stripes.
It Is Topped With a Woolen Bedford Cord
Coat Dress in Deep Maroon. Stern
Brothers.



MAGGY ROUFF DESIGNED THIS
INTERESTING SUIT
of Bemberg in a Soft Rough Weave. The
Arrangement of the Scarf Is Most Interesting.
(Scaioni.)



THE SUIT WITH DETACHABLE FURRED COLLAR
Is a Spring Favorite. This Model From Paquin of Red Woolen Has Its High Waist-line Accentuated by Horizontal Stitching.
Imported by Bonwit Teller.
(Pagano Studios.)



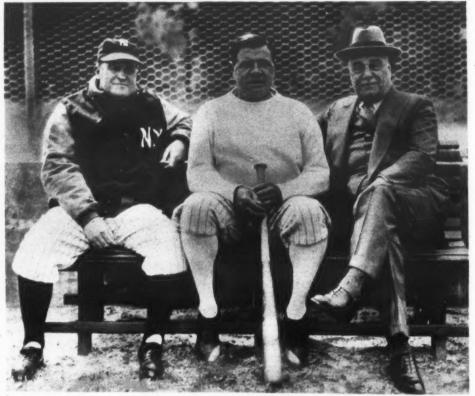
THE DIRECTOIRE LINE OF THE BODICE

Deeply Cut Out to Show the Lingerie Vestee Is a Very New Note in Fashions Sponsored by the American Designer, Hawes, Inc. Shown in Brighter Than Navy Bengaline With Yellow Scarf. (New York Times Studios.)



A GIANT OF THE NEW YORK SKYLINE GETS ITS FACE WASHED AT A COST OF \$40,000: THE WOOLWORTH BUILDING, as Seen Over the City Hall During the Cleaning to Remove the Six-Year Accumulation of Sulphuric Acid and Soft Coal Particles. The Soot Coating Is Heaviest Below the Forty-fifth Floor.

(Times Wide World Photos.)



ARGUING WHETHER BABE RUTH SHOULD GET \$80,000 OR MERELY \$70,000 A YEAR: COLONEL JAKE RUPPERT, BABE RUTH AND MANAGER JOE McCARTHY of the New York Yankees at the St. Petersburg Training Camp Before the Babe Signed for \$75,000 for 1932. (Times Wide World Photos.)



A HOME RUN SPECIALIST READY FOR THE FRAY:

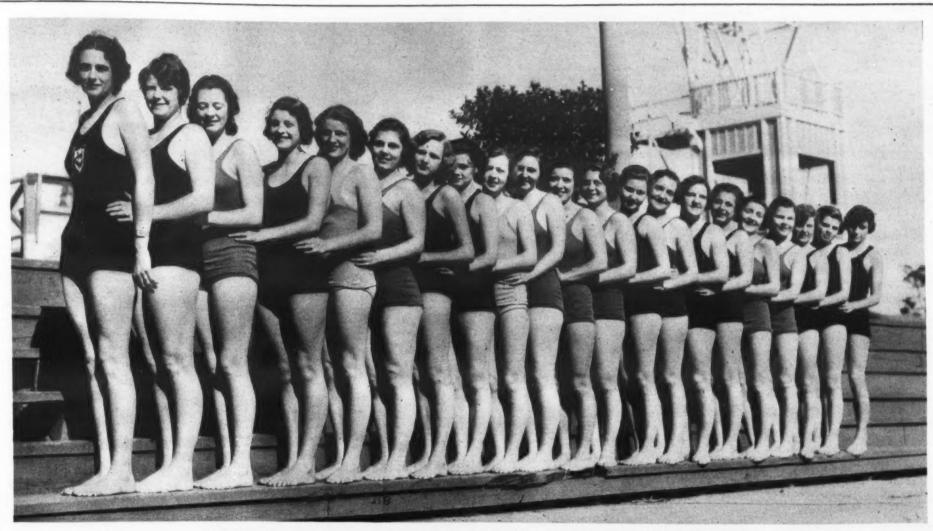
LOU GEHRIG

Awaiting His Turn at Bat in the St. Petersburg Game in
Which the New York Yankees Beat the Boston Braves, 11 to 4.

(Times Wide World Photos.)



THE FACULTY OF THE SEVEN SISTERS RIDING SCHOOL:
THE CROXTON GIRLS
of Medlar Farm, Northolt, England, Ranging in Age From 5 to 19, the Winners of
Many Prizes for Riding and Jumping, on the Way to a Class in Their New School
of Equitation.
(Times Wide World Photos.)



A BEVY OF MERMAIDS WITH OLYMPIC AMBITIONS: NORTHERN CALIFORNIA GIRLS Lined Up for the Start of Their Training in San Francisco for the Competition to Select the American Team.

(Times Wide World Photos, San Francisco Bureau.)



ALL UP IN THE AIR: MILES
CALVERT
of the Los Angeles Athletic Club Practicing Under the Direction of Ben Price,
Tumbling Coach of the American Olympic Team.
(Times Wide World Photos.)

At Right—
ASPIRANTS FOR THE AMERICAN
OLYMPIC TEAM: MARKSMEN
With Telescopic Rifles Competing at
Long Beach, Cal., in One of the Sectional Try-Outs to Select the Country's
Representatives at the Los Angeles
Meet This Summer.



THE TRY THAT FAILED: PARKER SHELBY,
High Jumper of the Los Angeles Athletic Club, Straining Unsuccessfully to Clear the Bar at 6 Feet 6 Inches. On the Next
Attempt He Made It.

(Times Wide World Photos, Los Angeles Bureau.)



A NATURAL HURDLE OF THE
DESERT: MISS LOUISE
BRAMLETTE

Taking a Jump on Her Hunter at Palm
Springs, Cal.
(Times Wide World Photos.)



FRANCES KRUGER Appearing in "Hot-Cha," at the Ziegfeld Theatre.



RUTH ABBOTT in the Comedy, "Intimate Relations," Coming to the Ambassador Theatre Next Week.



KATHERINE WILSON in the Comedy, "Housewarming," Coming to Broadway Soon.
(White.)



CATHERINE DALE OWEN in the Play, "Happy Landing," Opening This Week at Chanin's Fortysixth Street Theatre. (Apeda.)

HELEN HAYES in MOLNAR'S New Comedy The Good Fairy

"One of the few triple-starred, immediately recommendable entertainments in town."—Gilbert Gabriel, N. Y. American.

HENRY MILLER'S THEATRE, 124 W. 43d St. Eves. 8:50. Mats. Thurs. & Sat., 2:40

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A Comedy by JOHN van DRUTEN
EMPIRE Theatre, B'way & 40th St. Eves, 8:50. Matinees Wed.

LESLIE HOWARD

in Philip Barry's New Comedy
The ANIMAL KINGDOM staged by Gilbert Miller Broadhurst Theatre, 44th St. W. of B'way Eves. 8:40. Mats. Wed. & Sat., 2:30

THE

JEROME KERN AND OTTO HARBACH "Not only good to hear but good to see, and as tasteful a production as the new season has disclosed."—Atkinson, N. Y. Times.

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A New Musical Comedy Geo. S. Kaufman and Morris Ryskin Geo. Gershwin. Lyrics by Ira Gershwin WITH GAXTON MORAN MOORE

MUSIC BOX THEATRE, WEST 45 ST. EVES. 8:30. MATS. THURS. & SAT.

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TELLOW RIVER
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GUILD THEATRE, 52d St., West of B'way
Mats. Thurs. and Sat., 2:40. Evs. 8:40

REUNION in VIENNA

A comedy by ROBERT E. SHERWOOD MARTIN BECK Thea., 45 St. & 8 Av. PEn. 6-6100. Evgs. 8:40. Mats. Thurs. & Sat., 2:40

The Warrior's Husband

A NEW COMEDY BY JULIAN THOMPSON

LOIL REITH-JOHNSTON

LOIL REITH-JOHNSTON

JANE WHEATLEY

AL. OCHS
DOROTHY WALTERS ROMNEY BRENT

MOROSCO THEATRE, 45th Street

HARRY MOSES presents

LAURANNE HUBBURN

LAURANNE HEPBURN

LAURAN

SAM H. HARRIS presents MARY MURRAY In and BOLAND THE MUSIC"

A Musical Comedy Revue by IRVING BERLIN and MOSS HART with a Distinguished Supporting Cast and A CHORUS OF 60 NEW AMSTERDAM THEATRE, W. 42 St. Mats. Wednesday & Saturday

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THE LOWDOWN ON A WITH ROGER PRYOR AND AN IMPORTANT CAST

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—J. Brooks Atkinson, New York Times.

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IF YOU WOULD BE UP TO THE MINUTE WITH THE LATEST NEWS OF THE THEATRE WORLD



THE ENGINEERING MARVEL OF THE ANTIPODES: THE SYDNEY HARBOR BRIDGE,
Which Was Officially Opened to Traffic on March 19, as Photographed at Dawn With the Steamship M. V. Westralia Passing Under It.

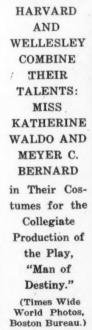
(Times Wide World Photos)





CAT AND DOG FOSTER-BROTH-ERS: RITCHIE, a Pet Lion Cub, and Midgie, a Puppy, Playing Together at the Luna Park Zoo in Los Angeles, Where They Are Being Reared by the Same Canine "Mother."

(Times Wide World Photos, Los Angeles Bureau.)





ON THE ROCKY ROAD TO DUBLIN: 1,000 SEMI-WILD HORSES
Rounded Up in the Hills Around Livermore, Cal., Being Driven to Corrals in Dublin Canyon
Under the Command of Miss Elizabeth Rowell. Some Are to Be Shipped to China for Cavalry
Service. (Times Wide World Photos, San Francisco Bureau.)

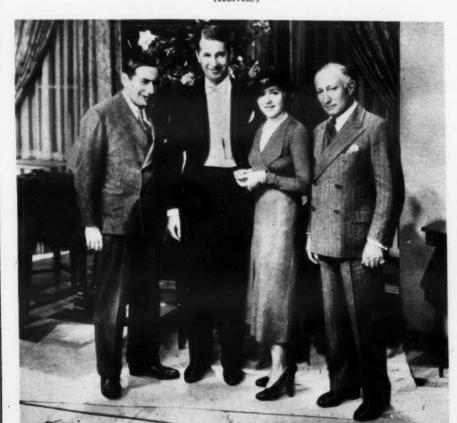


THE CONQUEROR OF JEAN BOROTRA:
BERKELEY BELL,
Who Eliminated the Famous French Tennis Star in
the Quarter Final Round of Play for the National
Indoor Championship in New York.
(Times Wide World Photos.)

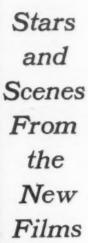


Metro-Goldwyn-Mayer Star, Personifying the Spirit of Spring in a Recent Portrait Study.

(Hurrell.)



HOLLYWOOD NOTABLES WHOSE ROADS TO FAME WERE PARALLEL:
PROMINENT MEMBERS
of the Picture World Who Participated in Each Other's Success: Adolph Zukor
(Right), Who Presented Mary Pickford in Her First Feature-Length Film;
Miss Pickford, Who Brought Ernest Lubitsch From Germany to Become Her
Director, and Maurice Chevalier, French Star, Who Attributes Much of His
Success in Pictures to the Direction of Lubitsch.





AS A NOVEL'S HEROINE:

BARBARA STANWYCK
as Selina Peake in Warner's Adaptation of Edna Ferber's Novel "So Big."



A VERY SENTIMENTAL YOUNG
LADY: CORA SUE COLLINS,
4-Year-Old Movie Star, Who Won a
Prominent Part in Paramount's Picture "Clara Deane" by Her Inability
to Restrain Her Tears When a Sad
Story Was Told Her.



IRENE DUNNE in a Scene From the R. K. O. Picture "Symphony of Six Million."



A CO-ED FASHION PARADE: SEVEN STUDENTS

of the Costume Economics Classes at Carnegie Institute of Technology in Pittsburgh, Displaying Dresses of Their Own Creation.

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AN APRIL FOOL'S DAY VOLUME: PROFESSOR WALTER B. PITKIN
of Columbia University With an Oversized Copy of His New
Book, Which Is to Be Issued on April 1.
(Times Wide World Photos.)

MORE

POWER FOR

THE SKI

JUMPER: M.

ROSSIGNOL

of Grenoble,

France, Dem-

"Velo-Ski,"

Pedals, on

Which He Has

Made Some Amazing Jumps.

(Times Wide

World Photos,

Paris Bureau.)

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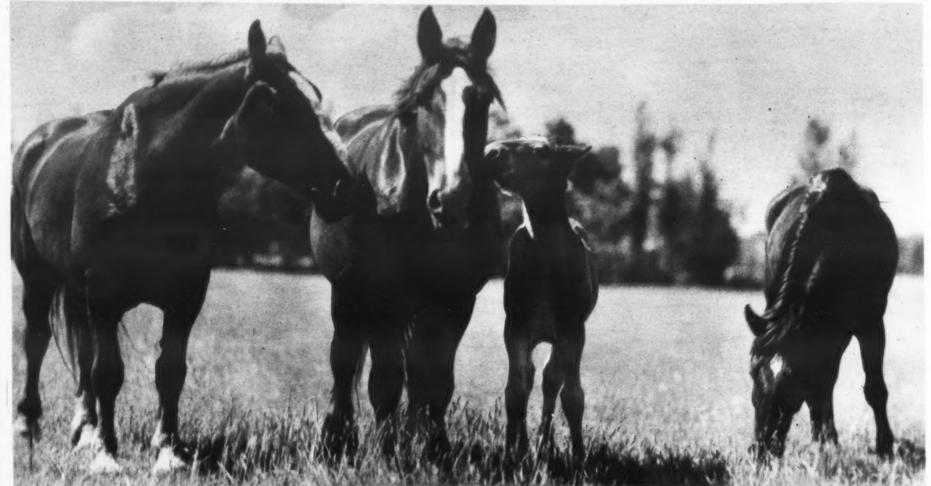
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THE OLD SWIMMING HOLE
FROZEN OVER.
Photo From F. E. McIntosh of
Oregon City, Ore.
(Cash Award, \$3.)

OLD WORLD SCENE.

From Mary
Preston of
Brooklyn,
N. Y. (Cash

Award, \$3.)

At Right—

ACRO-BATICS.

From H. E.
Dawson of
Miami, Fla.
(Cash

Award, \$3.)



STUDY OF LEISURE.
Offered by Warren S. Transue of Los Angeles, Cal.
(Cash Award, \$3.)



MELANCHOLY SETTER.
Sent by Jack Froebel of San Antonio,
Texas. (Second Prize, \$10.)



SUNSHINE AND SHADOW. Offered by Aileein Hickman of Pasadena, Cal. (Cash Award, \$3.)

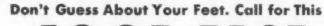
CONCENTRA-TION. Offered by Paul Calicotte of Portland, Ore. (Cash Award, \$3.)

At Right-GREETING A NEIGHBOR FROM A LOFTY PERCH. Sent by V. P. Nelson of Portland, Ore. (Cash Award, \$3.)



RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-Winning Pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each other photograph accepted. Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Fortythird Street, New York, N. Y.



to prove a costly experiment.

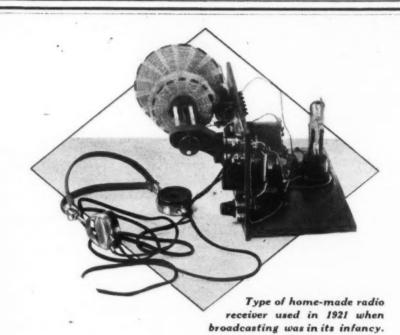
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FOOTNOTES ON A WEEK'S HEADLINERS

CHICAGO'S STRAWN MAN. MONG the headliners of a week is Silas H. Strawn of Chicago, president of the United States Chamber of Commerce, who is now in Europe, speaking with a freedom that he would not enjoy if he were a government official instead of representative of 800,000 American business men. In Berlin last Wednesday he predicted that there would be no likelihood of America canceling war debts before Europe had settled political debts, chief of which are German reparations.

Silas Hardy Strawn has been such

a successful lawyer that many of his clients have sought to compel him to abandon his profession. Directors of corporations have fallen out, called in Mr. Strawn and, when he had put the together pieces again, urged him to continue running their enter-



Mr. Strawn.

When a zinc company was prises. in difficulties, a bank called in Mr. Strawn as a mediator and made him president of the concern, although textbooks have been written about what he did not know of metallurgy. He was three years getting back to his law offices. He was counsel to a great mail-order house and its directors persuaded him to become its temporary president; the only way Mr. Strawn did not become the permanent head was by agreeing to become chairman of the directors. Pen manufacturers and machinery makers engaged his legal services and then drafted him for executive posts. He was president of the American Bar Association and then the United States Chamber of Commerce chose him for its head.

Even golf conscripted his administrative ability. He is a crack golfer. It is a rare day when his score does not add up to the early eighties, and the United States Golf Association was not satisfied until he became its president. When he was dispatched by President Coolidge to China to serve on a special commission on Chinese tariff duties and investigation of foreign extra-territoriality privileges, Mr. Strawn's baggage included a set of golf clubs, which puzzled some Chinese bandits who held up his train.

But despite conscription into business fields, the law remains Mr. Strawn's listed occupation. Adequate preparation for this profession is one of his most frequently uttered doc-Why should labor unions exact sometimes longer apprenticeship than is demanded of candidates for the bar in some States? he asks.

"The law is a profession which should require at least as much training as bricklaying," he declared.

Bobby Jones spent at least twentyfive years in his efforts to become a champion golfer. They made him a lawyer after a brief time spent in law school. He may be, and probably is, qualified, but would others admitted under the same system be equally well qualified?"

SONG AND WINE.

TT would be a test of sobriety to pronounce the name of the leader of the wet bloc in the House of Representatives. The name is "Linthicum," and with the family name of Representative James M. Beck it was attached to the title of the resolution which forced the first definite show-down upon prohibition in the House since the enactment of the



TOO CLOSE FOR COMFORT!

Volstead law. It did not provide a famous victory for the wets, but they appear to regard it as a comforting defeat, and last week's vote is viewed as a roll-call before battle with re-

inforcements expected.



Mr. Linthicum.

R e p resentative John Charles Linthicum has served twenty years in Congress. He has one committee post, the chairmanship of the House Foreign Affairs Commitwhich is rather an empty honor since the

House has few matters relating to foreign affairs to decide. This assignment, however, has doubtless given Mr. Linthicum a chance to concentrate upon two objectives-destruction of prohibition and preservation of "The Star-Spangled Banner." For Mr. Linthicum is more than a Representative from Maryland; his Congressional district in Baltimore includes the site of Fort McHenry whose bombardment by the British during the War of 1812 inspired Francis Scott Key's lines. First Mr. Linthicum succeeded in insuring the preservation of the fort as a national monument; then, after ten years of effort, he won his fight for the adoption of "The Star Spangled Banner" as the national anthem. Having disposed of song, he is now doing something for wine.

CONDUCTOR-COMPOSER.

AST week New York's Philharmonic-Symphony Orchestra was faced by another conductor-Ottorino Respighi-and among the compositions played was the "world première," to use a phrase overworked by the motion picture people, of his "Mary of Egypt." Attending premières is almost a habit with Signor Respighi on American visits; the last was four years ago to witness the first American performance at the Metropolitan of his opera "The Sunken Bell," which was based upon the play of the same name by Gerhart Hauptmann. "In heaven itself I could not hope for such a production," he exclaimed.

Conductor, composer, virtuoso and teacher is this stocky, tangled haired, 47-year-old native of Bologna who now heads the Santa Cecilia College of Music in Rome. He is enlisted in the phalanx of modern composerswith individual reservations of his own. Modern but not aggressively modernistic are his compositions, for what Italian could 'urn his back

upon melody?



Sr. Respighi.

"Two countries, Italy and America," he says, "are in the lead today where music is concerned. In Italy the renewed interest in music and composition is a rebirth. In America it is a birth." And to this tactful expression he throws a bouquet at Tin- Pan Alley, saying that

its rhythms "appeal" to him. "The rhythm comes first," he acknowledges, "and the music is second, but as a new form of music it is interesting to me."

Kind words has also this composer of the fountains and pines of Rome tor folksongs of the Negroes and Indians. It would be treason for Signor Respighi to disdain Indian music, for his wife is part Latin and part Indian. Signora Respighi's grandmother was an Aztec. The composer's wife is also a composer. She was his pupil, with operatic ambitions, before her marriage. "I still sing," she says, "but only Respighi's

During the thirteen years of their marriage the Respighis have been inseparable, the Signora accompanying her husband on all of his musical journeys. When they are at home they live in a villa on the outskirts of Rome among the cypress trees.

ONE CITY'S KEY.

AMES L. KEY, the grizzled Mayor of Atlanta, triumphed last week over some people who have been relentless in their dislike

of him ever since he said a few friendly words in France last Summer about the wine of the country. In one of the strangest recall votes in the history of municipal government, Mayor Key survived with

a ratio of 17 to 11. No charges of dishonesty, malfeasance in office or of incompetence were preferred against him. It was merely an instance of not liking Dr. Fell, an antipathy which .earnest prohibitionists shared with 3per-cent-beer union labor.



Mayor Key.

Mayor Key will be remembered as one of a trio of headliners in a traveling troupe of American Mayors who visited France at the invitation of the republic, and whose capers caused some lively hot-weather reading. Other members of the triumvirate of headline winners were Mayor Baker of Portland, an orator eager for any speech-making emergency, and Mayor Porter of Los Angeles, who walked out of the room when toasts were drunk-and, curiously enough, Mayor Porter faces a recall vote similar to Key's recent ordeal, next May. Now, Mayor Key's headline act was not even as novel as waving a flag in an old-time George M. Cohan musical show. He pronounced wine good for the digestion, and he saw a solution of the crime wave in a repeal of the Volstead law. Neither of these views was original, but they caused as great an uproar as though they had never been expressed before.

Atlanta drys whittled down shingles with tacks in them. Those who were not quite so dry met Mayor Key at the station with a parade and a civic welcome which rivaled in enthusiasm the victorious returns of Bobby Jones, another Atlanta citizen. Drys circulated petitions for his recall. One taxpayer sought to get a court injunction restraining the Mayor from leaving Atlanta, but the judge ruled against the plaintiff after it was pointed out that the taxpayer would not suffer a great deal of harm from the Mayor's absence, inasmuch as he paid only 45 cents in taxes.

The next move was to excommunicate Mayor Key from a Bible class which he conducted every Sunday in Grace M. E. Church. He might remain, it was decreed, if he did not bring up prohibition. Mayor Key said that he had never discussed the subject with the 350 members of his class, but he refused to be "muzzled," whereupon he organized a Bible class of his own in an Atlanta theatre, and instead of 350 members there were 1,500, free, said Mayor Key, from "the dictatorship of any pickle-headed preacher."

Still the drys seemed unable to obtain the necessary number of names to a recall petition after weeks of effort. Then Mayor Key vetoed a construction contract which would require the city to appropriate \$4,500 more to increase the wage scale, and organized labor joined the drys and enough names were secured to demand a recall vote.

As a result of that vote Mayor Key remains where he is, the drys are still dry, organized labor is still organized, and the \$4,500 which the Mayor refused to permit to be spent for a construction bonus just pays the expenses of the "recall election."

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